

BLACK SEA BUSINESS FORUM "INCREASING TRADE & INVESTMENT TO REACH GROWTH"

Thursday, February 23rd, 2012
Thessaloniki, Holiday Inn Hotel

Draft Agenda

09:30 - 10:15 **1st Session: Opening Addresses**

- Dr. Athanase Lavidas, Vice-Chairman of BoD & Head of International Affairs, SEV Hellenic Federation of Enterprises
- Mr. Nikos Pentzos, Chairman, Federation of Industries of Northern Greece
- Mr. Dimitris Lakasas, Chairman, Greek International Business Association
- Mr. Barry Kolodkin, Regional Programme Manager, United Nations Development Programme

Key-note speech:

- Mr. Michalis Chrisochoidis, Minister of Development, Competitiveness & Shipping, Hellenic Republic*

10:15 - 10:40 **2nd Session: "Restructuring mechanisms to enhance internationalization"**

- Mr. Alkiviadis Kalambokis, CEO, Hellenic Trade Board (HEPO)*
 - Mr. Vasilis Lazaris, Director General, Export Credit Insurance Organization
 - Mr. Anastasios Alexandridis, Executive Vice-President, Greek International Business Association
- "Findings and recommendations of the study: National plan for an extrovert Greek economy"

10:40 - 11:10 **3rd Session: "Financing Tools to support Trade and Investment"**

- Executives of Financial Institutions

11:10 - 11:30 Coffee break

11:30 - 12:15 **4th Session: "Experiences of Greek business in Black Sea markets"**

- Case studies by Executives of Greek enterprises



12:15 - 13:30 **5th Session: "Trends, needs, prospects in Black Sea markets"**

- Country Presentations by Commercial Counselors

13:30 - 14:30 Lunch

14:30 - 18:00 **6th session: Match making**

Scheduled B2B meetings of Greek companies (producers) and foreign importers/wholesalers/distributors

20:00 Dinner (for foreign participants)

*tbc

working language: English

